



Thomas F. O'Neill

June 21, 1948 - March 22, 2026

Thomas F. O'Neill "Tom" of West Chester, PA, died peacefully surrounded by his loved ones on March 22nd, 2026 at the age of 77 at home.

Tom was the son of the late Francis "Bud" and Elizabeth "Betty" O'Neill. He was a graduate of Bishop Neumann High School and Wharton College of Business in Philadelphia.

Tom spent his young adult years dedicated to growing his career in advertising and marketing. In 1991 he and his business partner opened their own advertising and marketing firm, originally known as O'Neill Delrosso (OND), which later was rebranded as BluRhino in the early 2000s. He often enjoyed sharing his quick wit with a joke, or through telling a tall tale. Tom also enjoyed spending time with his family where he and his late wife Fran O'Neill would spend time with their children attending sports games, concerts and family vacations. Tom was a lover of music, introducing family and friends to a blend of the classics, as well as some of the latest bands he'd proudly learn of through WXPN. He was an avid reader, passionate about his Irish heritage, loved to play golf, and enjoyed meditation.

Tom is survived by his sister Sally and her husband Frank DiDonato, Brother-in-law Steve and his wife Regina Demasi, Daughters, Shannan O'Neill and her husband, Aaron Cherry, and Gabrielle O'Neill, and her husband, Daniel

Donahue; grandsons, Lucas Cherry, Grayson Cherry, and granddaughter, Natalie Cherry; and grandson Eddie Donahue; and numerous cousins, nieces and nephews as well as dear friends he considered to be family.

His memorial service will be held at an outdoor venue at a later date.

In lieu of flowers, please make donations to WXPB radio, an organization which Tom was an avid contributor, as well as did business with throughout his career.

Tribute Wall

PC

“*Pearl R. Crute purchased the Simply Elegant Spathiphyllum for the family of Thomas F. O'Neill.*



Pearl R. Crute - April 04 at 07:12 PM